

# Solomon Gebbie

# Digital Designer and Front-End Developer

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### SHORT AND SWEET

- Friendly, loyal, and hardworking New Zealand-born husband and father
- Currently living in Japan
- (Available for remote freelancing or contract work
- Passionate about UI & UX Design
- Eager to take on any design-related tasks
- Primarily a designer with a strong interest in bridging the gap with Front-End development
- 3 Strong love for Front-End development and bringing designs to life
- Experienced freelancer, team player, and excellent collaborator
- (3) Skilled in managing projects, clients, and team expectations
- $\bigcirc$  Versatile and committed to giving my best effort, even when learning new skills
- A CV is just an introduction. Let's meet so you can get to know me better.

### **DESIGN TOOLS**

- → Figma
- → Sketch
- Adobe Creative Suite
  - Photoshop
  - Illustrator
  - InDesign
  - · After Effects
- → Canva

### **DEVELOPMENT**

- → HTML5
- → CSS/Saas
- → jQuery
- → PHP
- → Git
- → Grunt
- → Webpack
- Basic Javascript
- (\*) Learning: React & NextJS
- → ChatGPT

### **PLATFORMS & INTEGRATIONS**

- → WordPress
- → WooCommerce
- → Webflow
- → Wix
- ( ) Mailchimp
- Salesforce
- → Jira
- (→) BitBucket
- (\*) Learning: Sanity

Solomon Gebbie CV - 2024



# **Digital Designer & Front-End Developer** Freelancer (NZ / UK)

2018 - Present

#### **Client/Project Management**

Managed diverse projects across NZ, UK, and France, spanning industries such as Luxury brands, SaaS, healthcare, finance, retail, education and entertainment, ensuring timely delivery and client satisfaction.

#### Design

Created dynamic websites, apps, branding materials, social media content, newsletters, videos, and animations. Designed intuitive UI and UX journeys to enhance user engagement and strengthen brand identity.

#### Development

Developed front-end and back-end solutions using WordPress, Wix, Webflow, Squarespace, and custom code, collaborating with external developers and third parties for seamless integration.



#### **Head of Digital**

Carpenters Workshop Gallery (UK)

2018 - 2021

#### Managed Project & Team

Hired and led a skilled web team, ensuring successful project execution and delivery.

#### **Website and Application Delivery**

Directed the redesign and rebuild of a new website, overseeing the entire project team for timely and quality delivery.

#### **CRM Integration**

Defined project scope and deliverables for a new CRM system, ensuring seamless integration with the revamped website.



#### Senior Designer

Satellite Media (NZ / UK)

2013 - 2017

#### **Event & Activation Setup and Implementation**

Managed setup and pack down for large events and activations, ensuring smooth display and functionality of computers, kiosks, and devices.

#### **Design & Animation**

Served as senior designer, creating websites, kiosks, POS materials, branding, storyboards, video animations, and game designs for major brands like Coca Cola NZ, Fisher & Paykel, and Fonterra.

### Awards for Museum Activations

Contributed to award-winning projects: All Blacks Experience won Gold in the Interactives category at the NZ Best Design Awards, and the Volume: Making Music in Aotearoa project won in the Exhibition Media or Experience category at the GLAMi Winners at MW17: Museums and the Web 2017.



# Digital Designer & Front-End Developer

96Black (NZ)

2011 - 2013

#### **Roll Project Management Tool**

Contributed to the design and development of the project management tool RollHQ (rollhq.com).

Designed websites across various industries, with a focus on healthcare sector patient support programs in the UK.

#### Development

Led front-end development for all sites, collaborating closely with backend developers utilizing Twig templating systems.

Solomon Gebbie CV - 2024 2



# Director / Self Employed

2009 - 2011

### **Client/Project Management**

Managed diverse projects across NZ, UK, and France, spanning industries such as Luxury brands, SaaS, healthcare, finance, retail, education and entertainment, ensuring timely delivery and client satisfaction.

Dieloot Ltd (NZ)

#### **WordPress Based Company**

Specialized in delivering bespoke WordPress websites and solutions for businesses of all sizes, tailoring each project to meet unique client needs.

#### **Personal Development**

Dedicated to ongoing learning and professional growth, mastering new technologies and platforms to improve service offerings and personal expertise.



# Head of Web Department / Web Designer

Bunker Media (NZ)

2006 - 2010

#### All rounder

Adapted to diverse business needs, contributing to all design projects, video animations, music video productions, and film setups.

#### Website Design & Development

Led website projects for clients, overseeing design, development, regular updates, and maintenance to ensure optimal performance.

### **EDUCATION**



Diploma in Digital Media

Media Design School

2004 - 2006

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